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**ANOTHER MAJOR SPORTS EVENT AT GILLETTE STADIUM—
NEW ENGLAND YOUTH SPORTS FESTIVAL RETURNS**

Second annual event takes over Gillette Stadium February 22-24

Foxborough, Mass. -- With interest high --to say the least-- in the New England Patriots' record-setting season and participation in Super Bowl XLII, all eyes are on Gillette Stadium. But the excitement at the Stadium won't end after the Super Bowl. The Stadium will host the Second Annual New England Youth Sports Festival on February 22-24, 2008.

The unique and special event --taking place in Gillette Stadium's Dana-Farber Field House-- gives New England area kids the opportunity to be coached in multiple sports, in one place and at one time, and on the same field where Tom Brady and the rest of the New England Patriots practice.

The three-day event occurs during the last weekend of the president's week school holiday and features skills training for 6-to-18 year old boys and girls in nine of today's most popular youth sports: soccer, baseball, softball, basketball, football, ice hockey, field hockey, cheer and lacrosse. Major New England youth sports organizations will conduct hands-on training in the Festival's "Interactive Skills Zones." Areas will also be set aside for sports condition training. Parents, administrators and officials can attend workshops, clinics and special educational seminars. For all attendees there will be Youth Sports Expo give-a ways and appearances by pro athletes, past and present.

"Among all of the positive feedback we received from last year's festival, parents encouraged us to schedule the 2008 Youth Sports Festival during a school vacation week, when they wanted something to keep the kids busy," said Christine Donovan, the festival director. "This event is a family activity that allows kids to get out, get some exercise and receive top-notch coaching in nine sports. It is something you can't do anywhere else at any time of the year, let alone during winter."

Participants:

- Mass Youth Soccer & New England Revolution
- New England Pop Warner Football and Cheer
- Babe Ruth Baseball/Softball Leagues & Ripken Baseball & New England Riptide
- Mass Bay Youth Lacrosse League & Boston Cannons
- Mass Youth Hockey
- Indoor Action Sports (Field Hockey)

Additional information, including a complete list of Interactive Skills Zone Clinics, Educational Workshops and Vendors, as well as participant registration information, can be found at **www.NewEnglandYouthSportsFestival.com**

--New England Youth Sports Festival--



Photo Caption: Patriots long snapper Lonie Paxton provides instruction on long snapping at the 2007 New England Youth Sports Festival (Photo courtesy Tom Flaherty Photography)



FACT SHEET

- WHAT:** The second annual New England Sports Festival is a must-attend event for anyone associated with youth sports in New England. It features sports activities and skills training for boy and girls ages 6-18, educational workshops and clinics for parents, administrators and officials and a sports products expo with exhibits from youth sports-related organizations and vendors. The festival will focus on each of the main youth sports in the area: soccer, football, baseball, softball, hockey (ice and field) and lacrosse.
- WHEN:** February 22-24, 2008
- WHERE:** Gillette Stadium, Foxborough Mass.
- ATTENDEES:** Boys and girls sports players/ teams (ages 6-18)
- EXHIBITORS:**
- Sports Manufacturers
 - Sports camps
 - Sports Facilities
 - Youth Oriented products/services
- PARTICIPANTS:**
- Mass Youth Soccer
 - New England Pop Warner Football and Cheer
 - Babe Ruth Baseball Leagues
 - Ripken Baseball
 - Mass Bay Youth Lacrosse League
 - Mass Youth Hockey
 - New England Revolution
 - Boston Cannons
 - Indoor Action Sports (Field Hockey)
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